




# MCVO TALENT OUTSOURCING

---

 We are a Philippines based outsourcing company that supports small and mid-size companies in the US and Canada.



# Office Staffing Has Changed Forever

---

**1970's – 2019**




Work on Site

**2020 – Today**



Hybrid Model of:  
Work On Site +  
Remote Work



# Office Buildings In Major US Cities Are Converting To Residential Units At A Blistering Pace

---



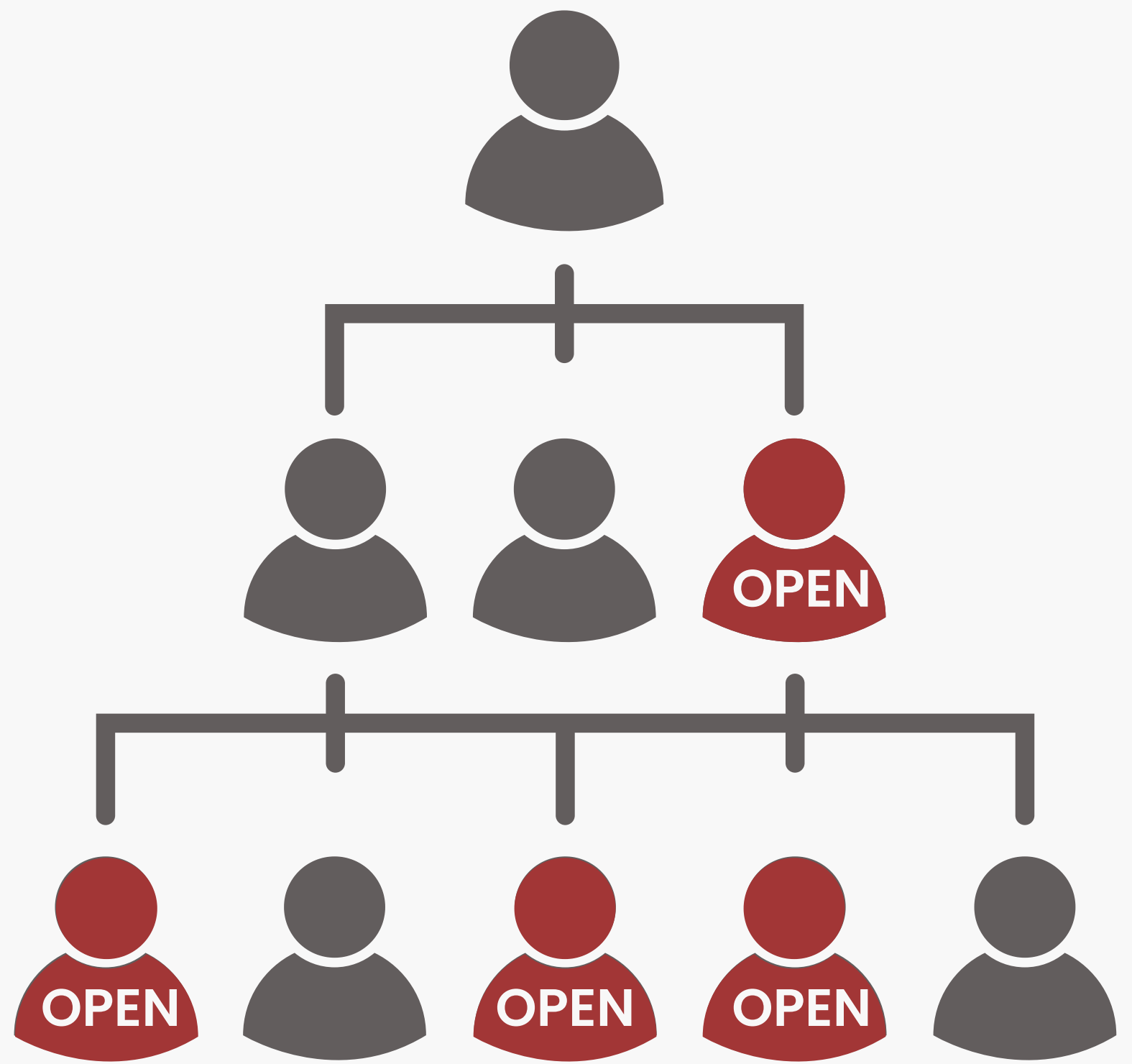
2025 Image of Wall St. in New York City - colored buildings are being converted to residential



Staffing Shortages Are  
Now The #1 Concern  
For Growing Companies

---

## Company Org Chart





# This Forces High Performing Staff And Owners To Absorb Lower Level Work, Undermining Progress

---

**Demotivates  
The Leaders**

**Creates  
Burnout and  
Defection**

**Stifles  
Innovation**

In Today's Competitive  
Business Environment,  
Companies Cannot Survive If  
They Are Understaffed, Or  
Poorly Staffed

---





# To Build A High Functioning Team, Forward Thinking Companies Are Hiring From Other Locations

---





# Company Leaders Care More About Getting the Work Done, and Less About Where Their Support Staff is Located

---

**Faster Client  
Response  
Time**

**Timely  
Completion of  
Internal Tasks**


15 Years Ago, Only Fortune 500 Companies  
Hired Overseas Office Staff


---



# Today, Small Businesses Are Hiring Offshore Staff At a Record Pace

Today, there are ~2 million Filipinos supporting US businesses, and Virtual Assistants are one of the fastest growing positions



 Hire Reliable and Experienced VA's in the Philippines

## Outsource Virtual Assistants To The Philippines

MCVO Talent Outsourcing can provide highly qualified virtual assistants from the Philippines. Starting at just \$11.37/hr, you can now offload your administrative tasks so you can stay focused on what you need to accomplish. [Book a call](#) today or fill out the form below so we can discuss your unique needs.





# Why Hire a Virtual Assistant?

Handle  
repetitive, and  
time-consuming  
work

Provide  
admin support  
for various  
tasks

Assist with  
projects  
as directed



The traditional in-house staffing model is no longer sustainable.

1

2

Progressive firms are adapting to blended onshore / offshore teams

# What Changed?

# Why Now?

US staffing shortages  
are at an all-time high

1

2

Remote global teams  
are becoming the  
“new norm”

3

Companies new to  
outsourcing, now have  
experienced vendors to  
support them

# Why MCVO?

01.

Founded by 2 US based entrepreneurs

02.

Successfully supporting small businesses since 2017



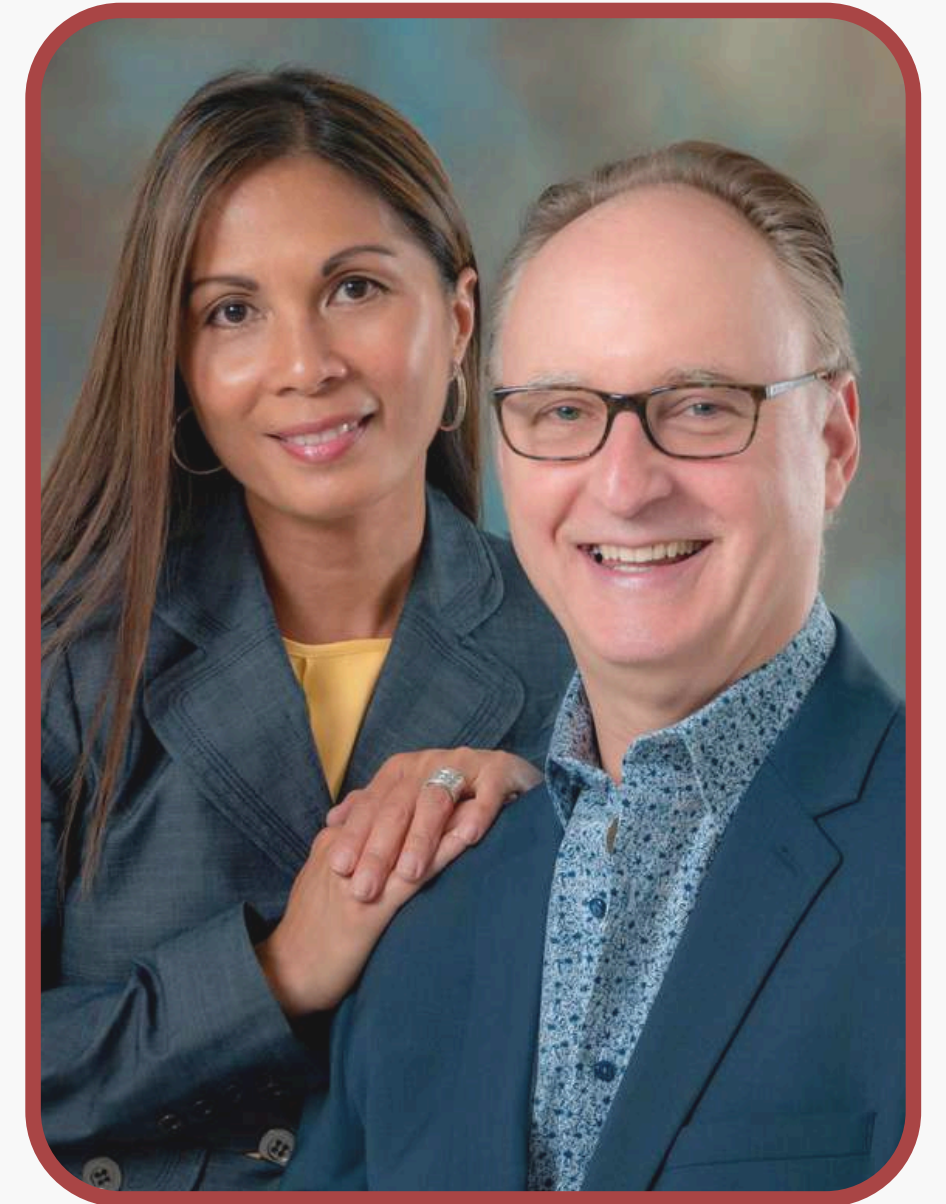
# Why MCVO?

03.

Cherry was born and raised in the Philippines, Mark was born and raised in NYC

04.

We understand US business culture **AND** Filipino culture, which is critical for a successful partnership





# Introducing MatchOS

## Our Proprietary Pre-Onboarding System

---

A Senior Executive Assistant serves as your personal Onboarding Concierge – guiding the entire process from discovery to successful onboarding.



**Result: No more bad hires. Just the right fit.**



# How MatchOS Works

---

## **The Senior Onboarding Executive Assistant:**

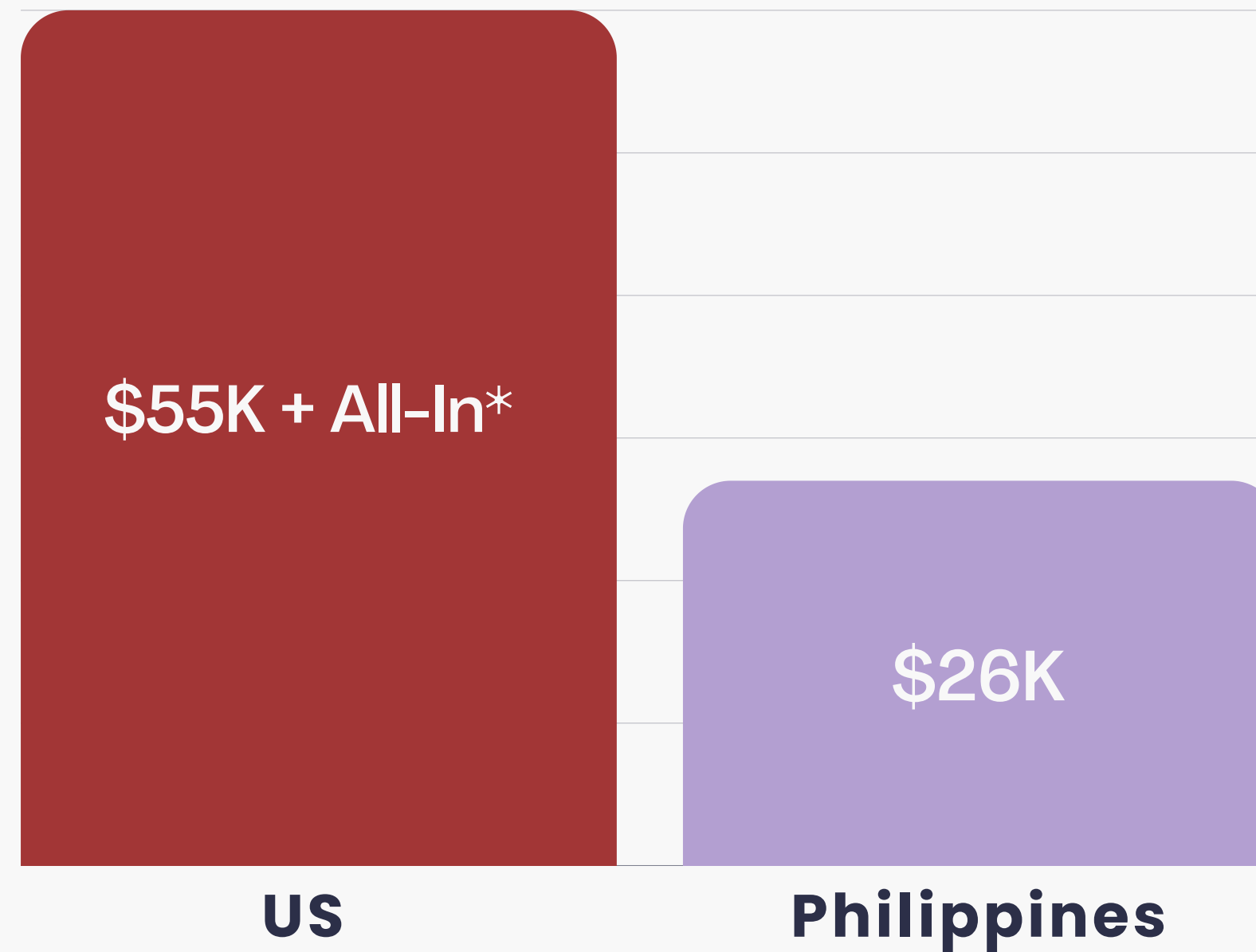
- Joins the initial discovery call to deeply understand your needs
- Spends time learning your workflow, tools, and day-to-day processes (2–3 hours per day for 2 weeks)
- Sits in on candidate interviews and shares input with the hiring and leadership team to help select the best-matching Virtual Assistant
- Attends the kick-off call + first week of training to ensure a smooth transition

## **Preventing False Starts Since 2017**



# We Almost Forgot To Mention The Cost Savings!

Offshore Staff From The Philippines is typically less than 50% of the “all in” cost of US staff!



\*Includes taxes and benefits for an employee earning \$23.00/hour





# Most Popular Positions for Virtual Assistant

---

<b>Years of Experience</b>	<b>Annual Rate</b>	<b>Monthly Rate</b>	<b>Effective Hourly Rate</b>
3-5	\$25,080 - \$26,400	\$2,090 - \$2,200	\$12.06 - \$12.69
6-10+	\$27,600 - \$31,800	\$2,300 - \$2,650	\$13.27 - \$15.29

# Our Talent



Experience in  
Supporting  
US Companies

Tech savvy,  
including AI

“Athletic”,  
Can assist in  
many areas

Proven  
work ethic

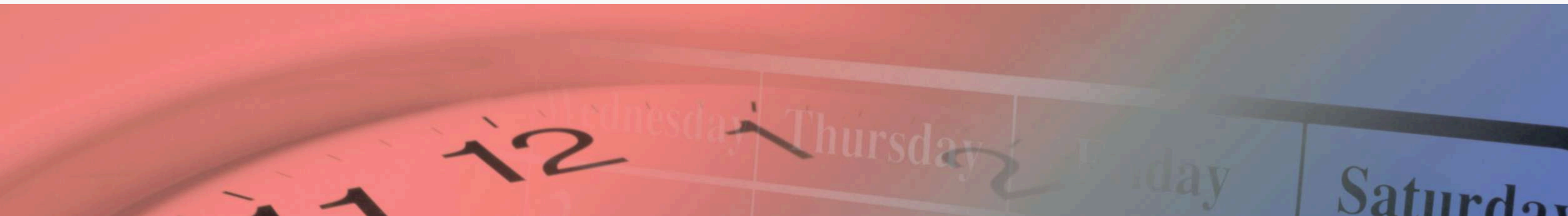




# Work Hours

---

We work during US business hours in **all** time zones





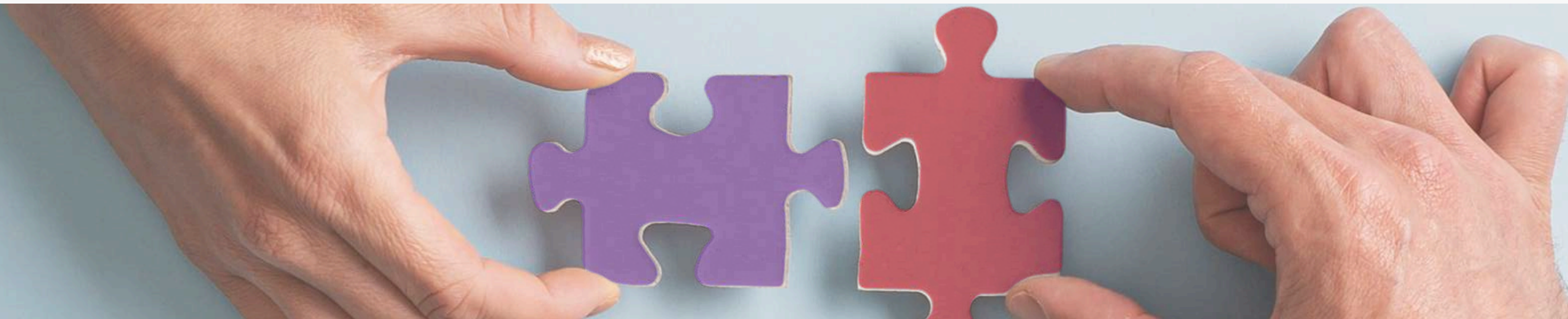
# New To Offshoring?

---

So were 80% of our clients before they partnered with us.

Prior to starting MCVO, our founders owned a manufacturing company and offshored 80% of their back-office for 7 years prior to starting MCVO.

So, we get it!





# Security and Confidentiality

---

Many of our team members work with confidential and sensitive data, and we take the utmost precautions to ensure your data remains private.

Our IT Team installs security on each workstation, and we are continually training and can advise on best practices to help ensure security and confidentiality.



# Here's What Clients Are Saying About MCVO Outsourcing:



"I'm incredibly grateful for all of Lindon's support and dedication. His consistent efforts to keep me on task and promptly informed about any urgent matters have been invaluable. The timely reminders, thoughtful nudges, and helpful screenshots made a big difference."



**Kimberly Evans**  
Executive Director,  
Physician Practice Specialists



"Wilther remains a dependable presence on the team, showing up consistently and handling her responsibilities with care and focus. Her work reflects a strong sense of ownership, and she can be relied on to follow through without close oversight."



**Mark Hoffman**  
Customer Service Manager,  
Zenfolio



"My Virtual Assistant has been a huge asset. She saves me hours each day and does a great job of keeping me organized!"



**Monty Stefansky**  
Vice President,  
Beanstalk Academy

# Fun Facts

1

**38%** of new clients are referrals

2

**41%** of new hires are referred by existing employees

3

Only **9%** turnover—well below outsourcing industry average

4

Top rated employer in the Philippines

# Recognition

- Top BPO\* in the Philippines (Clutch 2020–2024)
- Preferred outsourcing partner for growing companies looking to reduce cost.



# Next Steps

---

Let's build your offshore support team.

## Mark Zucker, Co-Founder

 312.931.8795       [mzucker@mcvotalent.com](mailto:mzucker@mcvotalent.com)

 Book a call: [www.mcvotalent.com/book-a-call](http://www.mcvotalent.com/book-a-call)

[www.mcvotalent.com](http://www.mcvotalent.com)





# Looking Forward to Helping You Reduce Costs Through Offshore Staffing

---

