



MCVO TALENT OUTSOURCING

We are a Philippines based outsourcing company that supports small and mid-size companies in the US and Canada.



Office Staffing Has Changed Forever

1970's – 2019




Work on Site

2020 – Today



Hybrid Model of:
Work On Site +
Remote Work



Office Buildings In Major US Cities Are Converting To Residential Units At A Blistering Pace

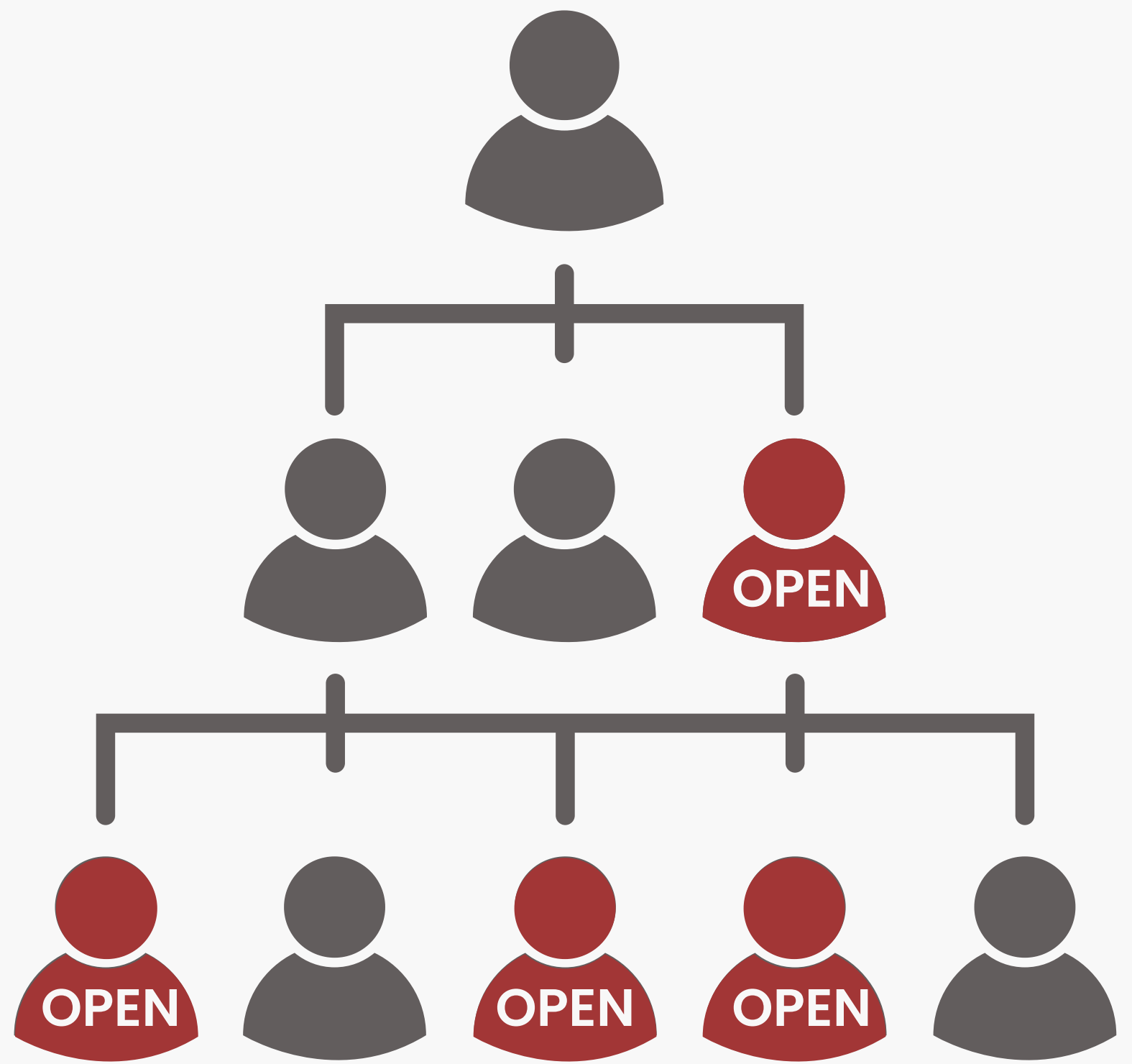


2025 Image of Wall St. in New York City - colored buildings are being converted to residential



Staffing Shortages Are
Now The #1 Concern
For Growing Companies

Company Org Chart





This Forces High Performing Staff And Owners To Absorb Lower Level Work, Undermining Progress

**Demotivates
The Leaders**

**Creates
Burnout and
Defection**

**Stifles
Innovation**

In Today's Competitive
Business Environment,
Companies Cannot Survive If
They Are Understaffed, Or
Poorly Staffed





To Build A More Cost Effective Team, Forward Thinking Companies Are Hiring From Other Locations





Company Leaders Care More About Getting the Work Done, and Less About Where Their Support Staff is Located

**Faster Client
Response
Time**

**Timely
Completion of
Internal Tasks**

15 Years Ago, Only Fortune 500 Companies
Hired Overseas Office Staff



Today, Small Businesses Are Hiring Offshore Staff At a Record Pace

Today, there are ~2 million Filipinos supporting US businesses.

Bookkeeping +
Accounting

Healthcare & Medical
Billing

Executive Assistants

Data Entry

Customer Service +
Virtual Assistants

Graphic Design +
Marketing

HR: Recruiters,
Admin + Payroll

IT

Photo & Video Editing



Why Hire an Offshore Data Entry Specialist?

Abundant
Talent Pool

Ensure
Accuracy
and Data
Integrity

Reduce
Cost



The traditional in-house staffing model is no longer sustainable.

1

2

Progressive firms are adapting to blended onshore / offshore teams

What Changed?

Why Now?

US staffing shortages
are at an all-time high

1

2

Remote global teams
are becoming the
“new norm”

3

Companies new to
outsourcing, now have
experienced vendors to
support them

Why MCVO?

01.

Founded by 2 US based entrepreneurs

02.

Successfully supporting small businesses since 2017



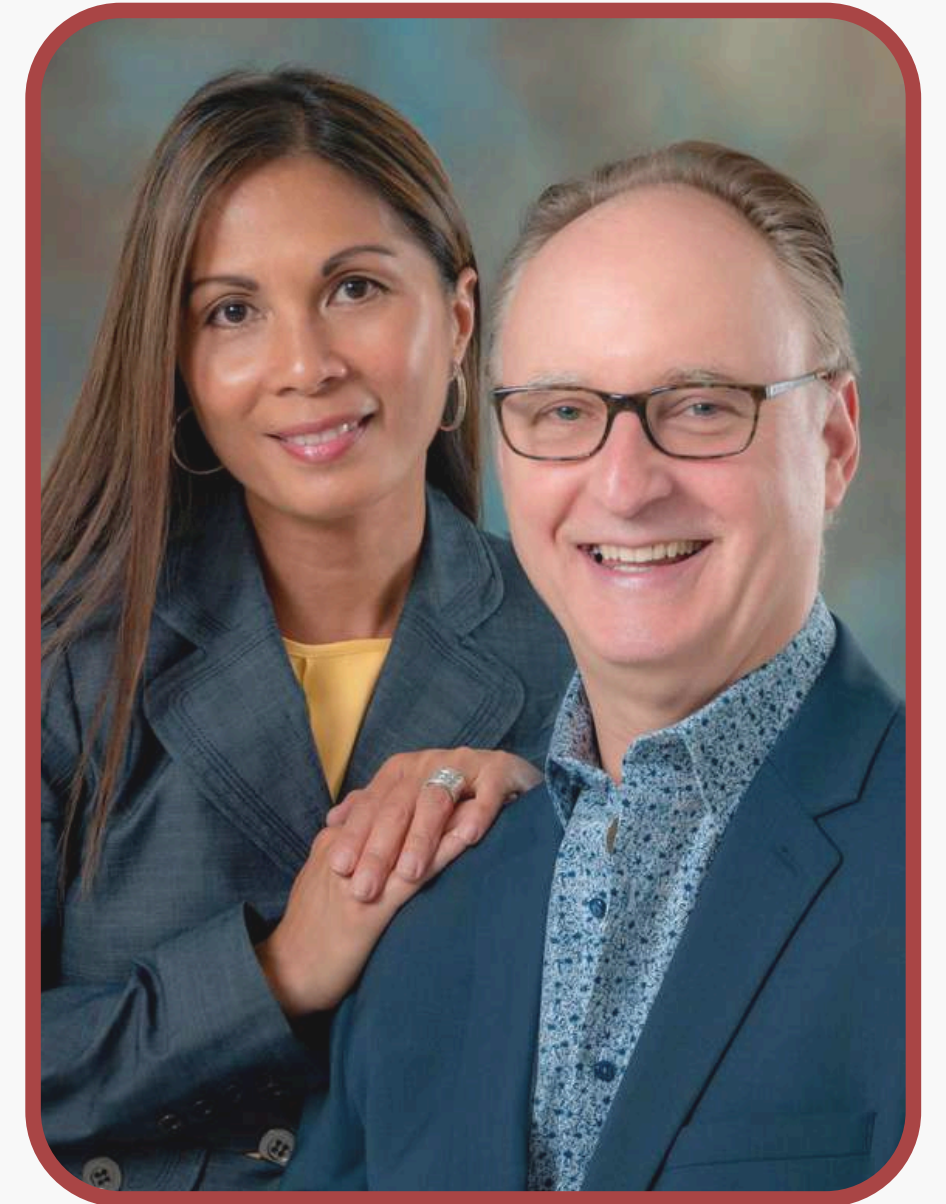
Why MCVO?

03.

Cherry was born and raised in the Philippines, Mark was born and raised in NYC

04.

We understand US business culture **AND** Filipino culture, which is critical for a successful partnership



Our Concierge Service

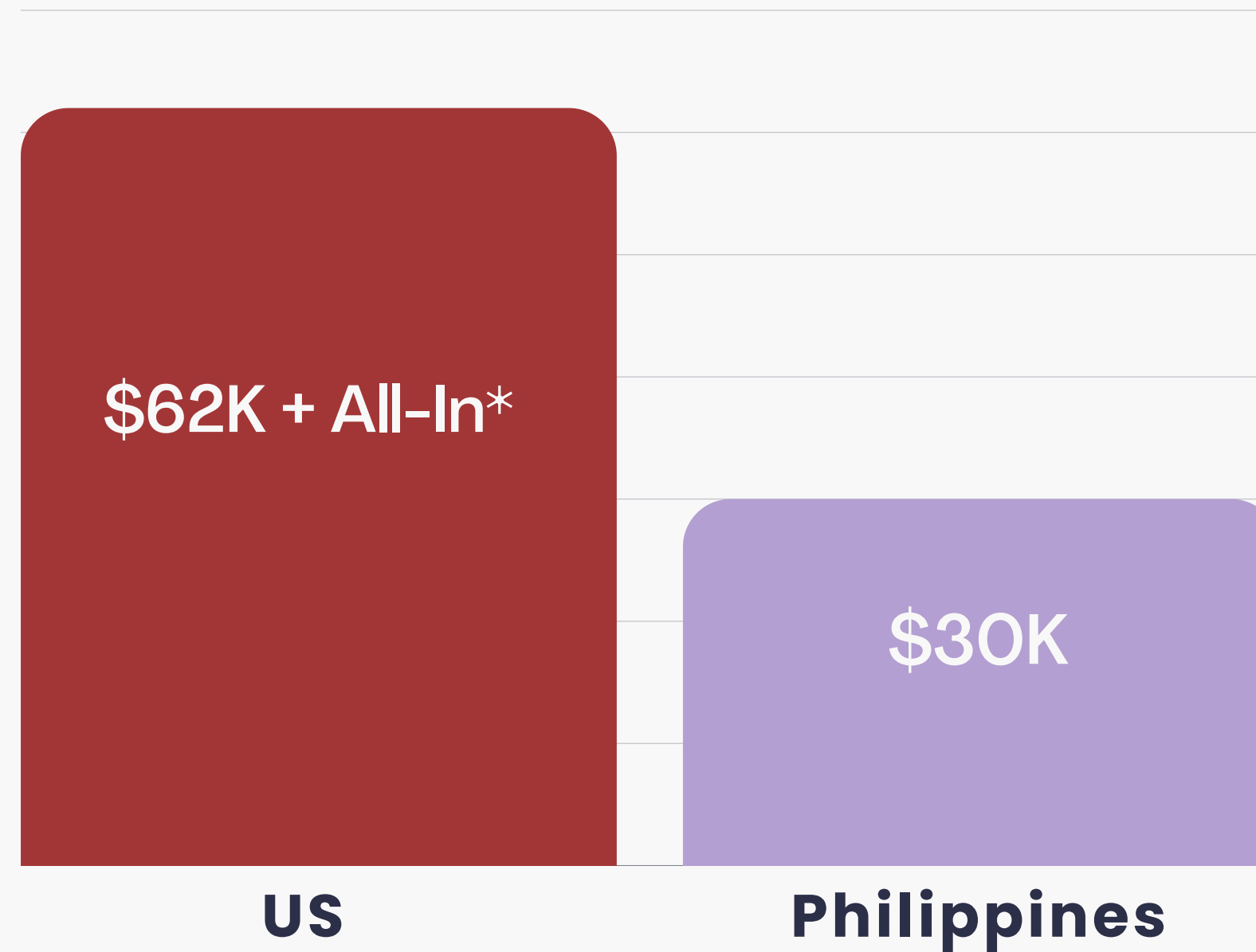
We support our clients like the concierge of a 5 star hotel

- We thoroughly test for accuracy and speed
- We source, interview, and vet the best talents
- During onboarding, we record training sessions and create SOP's (if needed)
- You manage daily workflow (they function as YOUR staff)



We Almost Forgot To Mention The Cost Savings!

Offshore Staff From The Philippines is typically less than 50% of the “all in” cost of US staff!



*Includes taxes and benefits for an employee earning \$26.00/hour





Pricing for Data Entry Is Based on Volume

Number of Staff	Annual Rate	Monthly Rate	Effective Hourly Rate
1-3	\$22,320	\$1,860	\$10.73
4-9	\$20,880	\$1,740	\$10.04
10+	\$19,920	\$1,660	\$9.58

Our Talent



College
Graduates

Tech savvy

Can grow
beyond
Data Entry

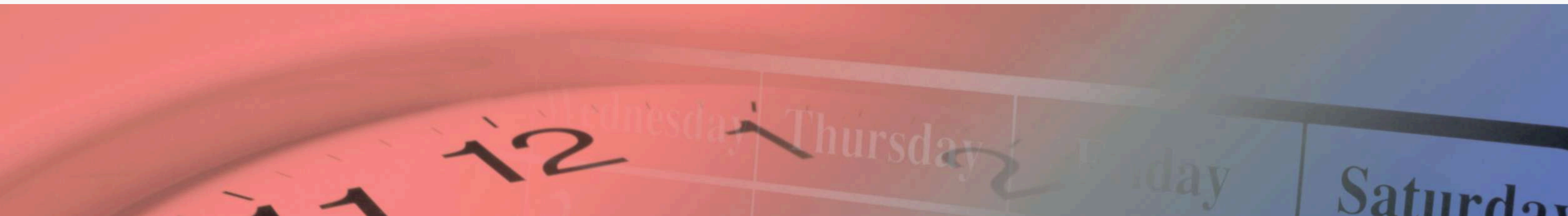
Proven
work ethic





Work Hours

We can work during or after US business hours





New To Offshoring?

So were 80% of our clients before they partnered with us.

Prior to starting MCVO, our founders owned a manufacturing company and offshored 80% of their back-office for 7 years prior to starting MCVO.

So, we get it!





Security and Confidentiality

Many of our team members work with confidential and sensitive data, and we take the utmost precautions to ensure your data remains private.

Our IT Team installs security on each workstation, and we are continually training and can advise on best practices to help ensure security and confidentiality.



Here's What Clients Are Saying About MCVO Outsourcing:



"We've been very happy with your company's data entry services! Looking forward to furthering our partnership. Would be happy to give a recommendation to any future business."



Hallett Ogburn
President - Med + Proctor



"I appreciate you, Cherry and how your team helped us build a great team at Impel. You filled in our business gaps and allowed us to focus on our goals. You and Cherry run a world-class organization"



Andi Myers
VP, Customer Successes
Impel



"We have been working with MCVO talent outsourcing services for several years and I highly recommend them. An incredible team providing exceptional service."



J. Craig Brewer
Owner - Brewer Land
Surveying

Fun Facts

1

38% of new clients are referrals

2

41% of new hires are referred by existing employees

3

Only **9%** turnover—well below outsourcing industry average

4

Top rated employer in the Philippines

Recognition

- Top BPO* in the Philippines (Clutch 2020–2024)
- Preferred outsourcing partner for growing companies looking to reduce cost.



Next Steps

Let's build your offshore support team.

Mark Zucker, Co-Founder

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 Book a call: www.mcvotalent.com/book-a-call

www.mcvotalent.com





Looking Forward to Helping You Reduce Costs Through Offshore Staffing
