



MCVO TALENT OUTSOURCING

We are a Philippines based outsourcing company that supports **small and mid-size companies** in the US, Canada, UK and Australia.



Office Staffing Has Changed Forever

1970's – 2019




Work on Site

2020 – Today



**Hybrid Model of:
Work On Site +
Remote Work**

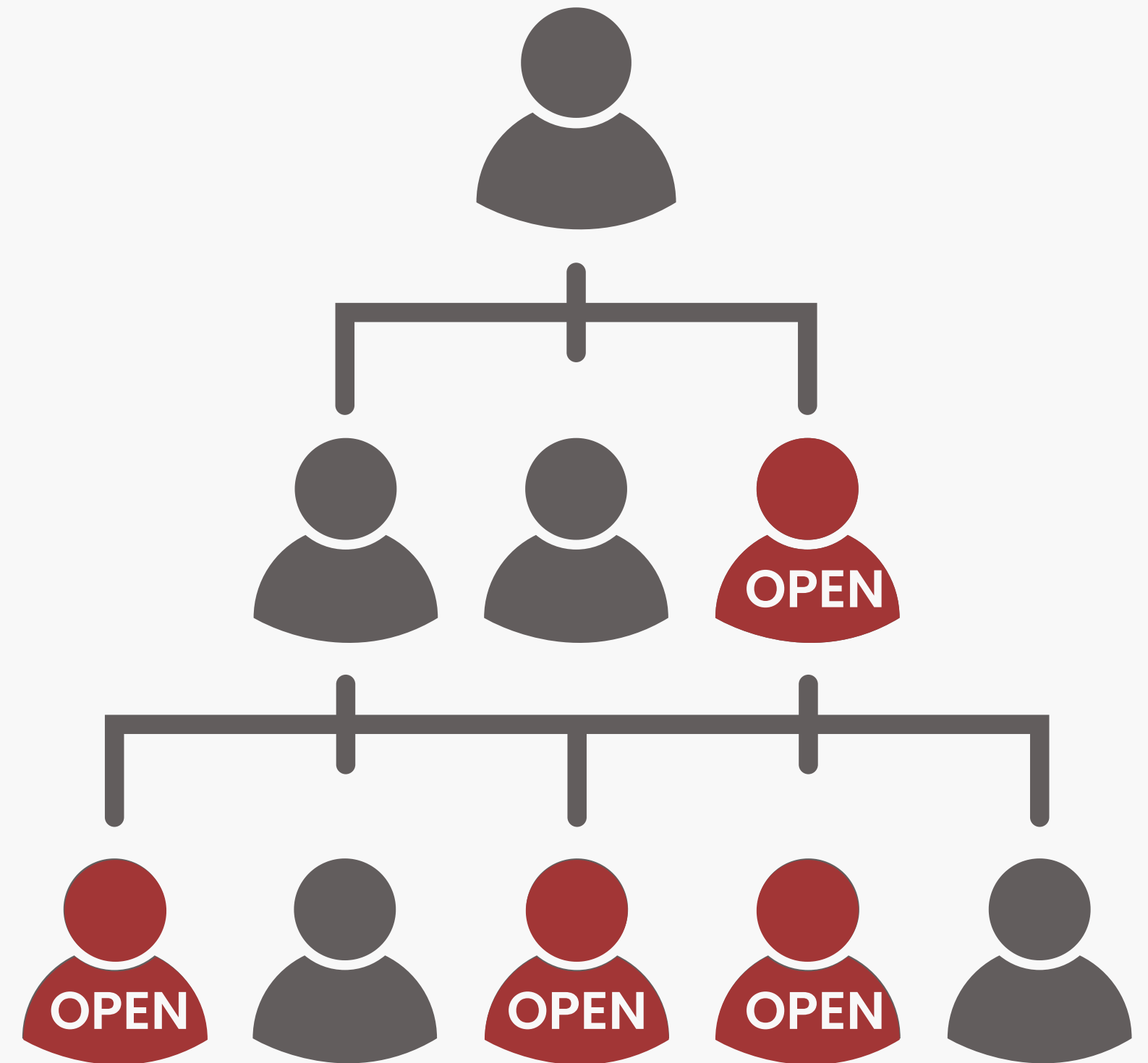


Office Buildings In Major US Cities Are Converting To Residential Units At A Blistering Pace



2025 Image of Wall St. in New York City - colored buildings are being converted to residential

Company Org Chart



Staffing Shortages Are
Now The #1 Concern
For Growing Companies



This Forces High Performing Staff And Owners To Absorb Lower Level Work, Undermining Progress

**Demotivates
The Leaders**

**Creates
Burnout and
Defection**

**Stifles
Innovation**

In Today's Competitive
Business Environment,
Companies Cannot Survive If
They Are Understaffed, Or
Poorly Staffed





To Build A High Functioning Team, Forward Thinking Companies Are Hiring From Other Locations





Company Leaders Care More About Quality Work, And Less About Where Their Support Staff Is Located

Accuracy

Timeliness

15 Years Ago, Only Fortune 500 Companies
Hired Overseas Office Staff



Customer Support Was The Most Popular Service



AT&T



citibank





Today, Small Businesses Are Hiring Offshore Staff At A Record Pace

In 2026, there are close to 2 million Filipinos supporting US businesses.





Accounting Is One Of The Fastest Growing Services Outsourced To The Philippines!

THIS IS FUELED BY

A Robust Pool of
Qualified
Accountants

Proficiency in
QuickBooks,
Excel &
Related Apps



Small Businesses Are Now Hiring Their Own Dedicated Staff To Work On

- Bookkeeping and Data Entry
- Accounts Payable + Accounts Receivable
- Payroll Processing
- General Accounting Support



The traditional in-house staffing model is no longer sustainable.

1

2

Progressive firms are adapting to blended onshore / offshore teams

What Changed?



Why Now?

US accounting staff shortages are at an all-time high

1

2 Remote global teams are becoming the “new norm”

3

Companies new to outsourcing, now have experienced vendors to support them

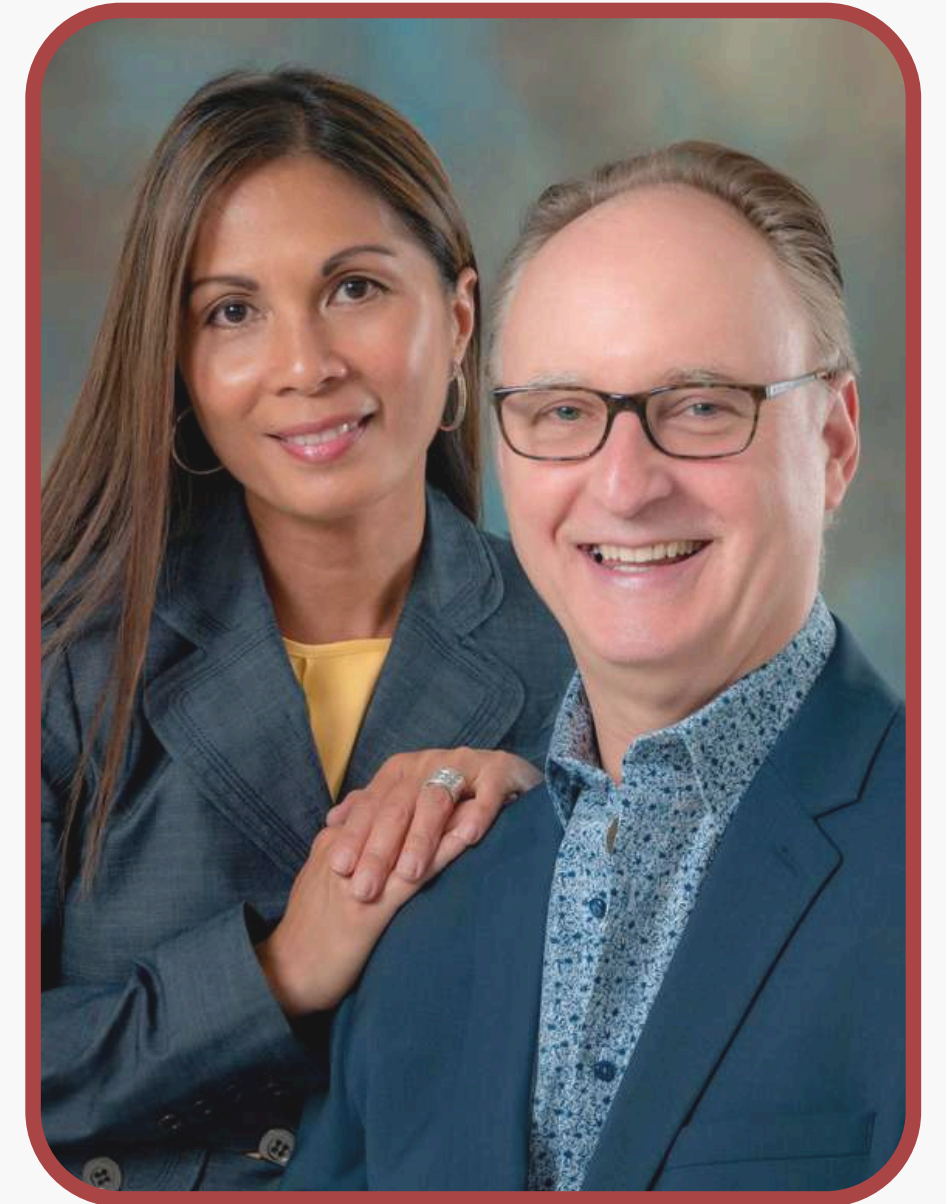
Why MCVO?

01.

Founded by 2 US based entrepreneurs with a deep understanding of accounting and finance

02.

Supporting small businesses since 2017



Why MCVO?

03.

Cherry was born and raised in the Philippines, Mark was born and raised in NYC

04.

We understand US business culture **AND** Filipino culture, which is critical for a successful partnership





Introducing MatchOS

Our Proprietary Pre-Onboarding System

A Senior Accountant serves as your personal Onboarding Concierge – guiding the entire process from discovery to successful onboarding.



Result: No more bad hires. Just the right fit.



How MatchOS Works

The Senior Onboarding Accountant:

- Joins the initial discovery call to deeply understand your needs
- Reviews your books, workflow, tech stack, and processes (2–3 hours per day for 1–2 weeks)
- Personally interviews and selects the best-matching Bookkeeper
- Attends the kick-off call + first 2 days of training to ensure a smooth transition

Preventing False Starts Since 2017



We Almost Forgot To Mention The Cost Savings!

Offshore Bookkeepers From The Philippines are typically less than 50% of the “all in” cost of US staff!

Description	US Bookkeeper	MCVO Bookkeeper
Annual Cost	45K - 70K	29K - 35K
US “All In” Cost*	50K - 80K	29K - 35K
Savings		21K - 45K

*Includes taxes and benefits etc.





Most Popular Positions for Bookkeepers

Years of Experience	Annual Rate	Monthly Rate	Effective Hourly Rate
3 - 5	\$28,080	\$2,340	\$13.50
6 - 10	\$29,280 - \$35,280	\$2,440 - \$2,940	\$14.08 - \$16.96
10+	\$35,400 - \$42,840	\$2,950 - \$3,570	\$17.02 - \$20.60

Our Talent



Top Philippines
accounting
graduates

Strong English
communication

Most are QBO
and / or Xero
certified

~20% of our
accounting
staff have their
CPA!





Work Hours

- ① Offshore staff work an “overlap shift” ensuring a few hours of daily overlap with US business hours.
- ② During training, our staff will start their shift 1-2 hours later to ensure more overlap
- ③ If positions require working full US business hours, this is possible



Security and Confidentiality

Many of our team members work with confidential and sensitive data, and we take the utmost precautions to ensure your data remains private.

Our IT Team installs security on each workstation, and we are continually training and can advise on best practices to help ensure security and confidentiality.



Here's What Our Clients Are Saying About MCVO Outsourcing:



"I wanted to reach out and let you know that our Bookkeeper has been very helpful. Thank you for taking the time to truly vet her. I can't tell you how relieved I am to have her on board"



Daniel Dorado
The Migrant Kitchen



"Our Bookkeeper is doing fantastic! She has picked up the financials process very quickly and has done a great job putting together all of the supporting documentation along with a solid final package. I am very happy where we are."



Matthew Jones
Planet Fitness Franchisee



"I went with MCVO because they were very hands on, understood my needs, and gave me very good recommendations for what type of talent to hire. They also have a strong support structure with experienced accountants that the new hires have access to and can help with training. My accountant has been fantastic, is an excellent communicator, and works very independently."



Peter Dimov
Virtual Racing School

Fun Facts

1

38% of new clients are referrals

2

41% of new hires are referred by existing employees

3

Only **9%** turnover—well below outsourcing industry average

4

Top rated employer in the Philippines

Recognition

- Top BPO* in the Philippines (Clutch 2020–2024)
- Preferred outsourcing partner for leading CPA, and Financial Advisory firms



*BPO, an outsourcing company (Business Process Outsourcing)



Next Steps

Let's build your offshore accounting / finance support system.

Mark Zucker, Co-Founder

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 Book a call: www.mcvotalent.com/book-a-call

www.mcvotalent.com





Looking Forward to Helping You Reduce Costs Through Offshore Staffing

